NEW GENERATION TELECARE
Automatic detection of a fall or faint

- NOTHING TO PUSH
- NO NEED FOR AN INTERNET CONNECTION
- NOTHING TO WEAR
With the help of a committee of health experts, SeniorAdom created an innovative telecare and monitoring system that allows elderly and/or disabled people to live alone more safely and securely.

Following a request by the City of Paris and the Ile de France region for innovative EXAPAD projects aimed at keeping the elderly in their own homes, SeniorAdom was asked to test their system in different situations during 9 months in 2014. Following these tests, the “Exapad label” was granted to the SeniorAdom system.

SeniorAdom’s telecare solution is launched.

SeniorAdom breaks through in a stagnating sector

SeniorAdom gains several hundred customers and major telecare stakeholders who will market the solution as a white label product from the end of 2015.

SeniorAdom consolidates its growth with capital from premier investors.

Dr. Nicole Mourain-Jacquin explains why quick intervention in case of fall is important:

“A lack of prompt care after a fall, even a minor one, can exacerbate a patient’s condition. Every minute on the floor worsens the situation... A solution like SeniorAdom can quickly handle such issues.”

Dr. Nicole Mourain-Jacquin
Geriatrician
**Basic equipment**

- 1 intercom to be able to talk directly to the user (no need to pick up)
- 1 emergency battery (battery life 24h)
- 1 SIM card
  
  Same as for a mobile. Calls are included as part of the subscription

- 3 buttons
  - ✓ 1 red button to call in an emergency
  - ✓ 2 buttons to call 2 different people (these are set on the website)

**Movement sensors**
(no wires nor holes in walls)

**Contact sensor**

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**Down below a diagram of an apartment equipped with a SeniorAdom system.**

Detectors are located in each room.

**Detectors can be added if necessary to suit all types of accommodation.**
A-la-carte services

1. Call options for each different situation

   Call option
   CLOSE RELATIVES FIRST

   Alerts will be sent to relative number one and then, if there is no answer, to number 2 and finally number 3. If there is no answer at all, the alert will be automatically sent to the call center.

   Call option
   CLOSE RELATIVES FIRST EXCEPT AT NIGHT

   Same system as for close relatives first from 8am to 10pm. Between 10pm and 8am, alerts are automatically sent to the call center.

   Call option
   CALL CENTER

   Alerts are routed directly to the call center, which answers 24/7.

2. Every home can tailor its own equipment

   Extra motion sensors
   Extra door contact sensors
   Smoke sensor
   Water leak sensor
   Secure key safe
   Panic button
   Bed sensor
How does SeniorAdom work?

**Critical alerts**

- Within a few days our system automatically learns the lifestyle of the user (wake up time, average time spent in each room depending on the time of day etc.).
- **In case of abnormality (absence of movement resulting from a fall or faint),** an alert is sent to a helper or to a call center (option to be chosen by each customer).
- The person receiving the alert will make a reassurance call via the intercom system which is part of the box, the user will not need to pick up to answer the call.
- The care-giver or the call center will then follow the process previously laid down in partnership with the user (contact numbers of those to call and those who have access to the user’s keys).

**Precautionary alerts**

- **A personal space on our secure customer website, free and easy-to-use,** can be used by clients to configure their system.
- The precautionary alerts offered by SeniorAdom make it easier for users to manage their daily lives. **These alerts are non-compulsory and free.**

<table>
<thead>
<tr>
<th>Precautionary alerts can be configured: The care-giver can choose:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Triggering Events</td>
</tr>
</tbody>
</table>

![Download App Store](image) ![Download Google Play](image)
Precautionary alerts

A notification can be sent if the following situations occur:

<table>
<thead>
<tr>
<th>Alert</th>
<th>Current setting</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>No use of kitchen</td>
<td>Before 12am</td>
<td></td>
</tr>
<tr>
<td>No use of bathroom</td>
<td>Before 11am</td>
<td></td>
</tr>
<tr>
<td>No trips out</td>
<td>For 2 days</td>
<td></td>
</tr>
<tr>
<td>Trips out at night</td>
<td>Between 11pm and 5am</td>
<td></td>
</tr>
<tr>
<td>Front door open</td>
<td>During 30 minutes</td>
<td></td>
</tr>
<tr>
<td>Unusual temperature</td>
<td>Between 14°C and 22°C</td>
<td></td>
</tr>
<tr>
<td>Out for more than XX minutes</td>
<td>During 30 minutes</td>
<td></td>
</tr>
<tr>
<td>Trip out with no return before XXpm</td>
<td>Before 5pm</td>
<td></td>
</tr>
</tbody>
</table>

SeniorAdom also offers detailed monitoring of activities such as sleep, trips out by the user and the temperature inside their home.

Monitoring of activities

Temperature monitoring
Monitoring trips out

Trip 1: From 10:16am to 11:13am
Trip 2: From 1:59pm to 3:23pm

THREE BtoB OFFERS:

**Distributor**
You wish to sell SeniorAdom's services:

**White labelling**
You wish to sell SeniorAdom's services with your own brand:

**API SaaS**
You wish to offer similar services using your own equipment:

FOCUS ON OUR API

Our API allows you to benefit from our expertise in processing and analyzing data with an housing, while using your hardware.

How does it work?

1. You put up your own sensors (motion, door...)
2. Sensors send raw data to SeniorAdom's servers
3. Our software automatically learns beneficiaries' habits and sends an alert in case of abnormal situation.

A la carte associated services

- Data processing and generation of critical and preventive alerts (e-mail, text message, call, forward to a call center ...)
- Apps for relatives (web and mobile – IOS and Android) with access to the monitoring of the beneficiary’s activities.
- Back Office management Interface
- Availability of processed data (alerts, activities, statistics, etc...) through web services
- Software developments and custom integration on request
Our mains shareholders

"SeniorAdom has proved the relevance of his telecare and has understood that an innovative solution about ageing well at home has to be integrated into the lifestyle of the person concerned. For Caisse des Dépôts Group, this investment follows exactly their strategy which supports the demographic transition. Therefore, Caisse des Dépôts Group fulfills its role in the research of an innovative approach to support territorial policy with the ageing population."

Marianne Louradour, Ile-de-France regional director of Caisse des Dépôts

"SeniorAdom has genuinely disrupted the remote assistance space, which had barely advanced in 35 years. Its teams are well-organised and experienced, and they have the requisite attributes to rise to the challenges both in France and export markets, which provide exciting opportunities. We are delighted to support their expansion."

Marc GUITET, Managing Partner

"We wanted to support SeniorAdom’s team because it markets a simple, yet efficient, innovative solution that helps people continue living in their own home and thus improves the day-to-day quality of life of people with reduced-mobility, and that fits perfectly with our Group's mission statement."

François-Xavier MEYER, SEB Alliance’s Investment Manager, the SEB Group’s corporate venture capital unit

"Over the past three years, SeniorAdom has demonstrated that its solution is technically viable and is effective in the event of sudden illness. It has also been readily accepted by the dependent elderly in terms of its financial cost and its day-to-day use. Supporting SeniorAdom illustrates our strategy of investing in e-health and connected health, which are really taking off."

François-Xavier DEDDE, Principal

The Fund created by Xavier NIEL (Iliad, Free), also participated in the first round of Business Angels in July 2014.

Do you want to install the system in a residential home?

SeniorAdom has designed a secure on-line space to facilitate the management and follow-up of all residents.

Are you interested in our solution?
Don’t hesitate! Contact us right now!

CALL US + 33 980 733 665

contact@senioradom.com